

Devil Wears Prada

Synopsis:

Devil Wears Prada tells the professional adventure of Andrea, whose greatest dream is to become a journalist. Andrea gets a job in the fashion industry through Runway magazine, the most famous of its type, to make ends meet. But Andrea won't develop her writing skills in the magazine, but her talents as the editor in chief's assistant, Miranda. The problem is that Miranda is a merciless, posh, and cruel woman, making the experience a living hell for the girl. The environment in the place will be cold and extremely critical with the physical appearance. The girl will have to change her simple style, for a trendier and more elegant one, to gain the acceptance of her ruthless boss and colleagues, especially Emily, her unpleasant workmate. Despite everything against Andrea in the office, she will consider the experience as a challenge, drastically changing her clothes and self-image, with the help of Nigel, the magazine's art director. Nevertheless, the job becomes extremely demanding, because of Miranda's tough work rhythm and nearly impossible tasks, leaving Andrea without a private life with her boyfriend, family, and friends. Maybe the old Andrea has gone, now more preoccupied about her image and her future in the magazine.

The Costume Designer:

Costume Designer Patricia Field is a costume designer, fashion designer and stylist. Patricia owns her own fashion house and has worked on many amazing media artifacts such as "Sex and the City," "Ugly Betty," "Devil Wears Prada" and "Confessions of a Shopaholic" In regard to her work, Patricia once stated "I love to do fashion. I always put fashion in all of my storytelling because that's what I am, but I'm not selling clothes, I'm telling a story."

Field met Sarah Jessica Parker during the filming of 1995's Miami Rhapsody. They became friends and worked together on the television series Sex and the City. Before the first season

of Sex and the City, Parker asked Field to design some of the clothes that her character, Carrie Bradshaw, would wear. During Field's tenure as costume designer on the series, the show became well known for its fashions.

if you were hiring a costume designer in the early 2000s... you called Patricia Field. The Devil wears Prada? Patricia Field. Sex and the City? Patricia Field. Her influence on the late 90's/early 2000's fashion scene is undeniable, and it is safe to say that she crafted a look that defined a generation.

Andrea's Style Evolution:

Andrea Sachs (Andy) was a recent graduate who sought out to become a "serious journalist" but settled for an assistant position at Runway Magazine. Andy wasn't aware of Miranda nor the publication since she looked down upon the fashion industry and those who thrived in it. Andrea style evolves once she's over Miranda not respecting her, which is understandable. Andy goes from hot mess to hot.

Andy's Interview Outfit//

Fashion is often linked to our psyche because of one's being and behaviors. We often choose our clothing intentionally, as it is a way to express ourselves. How we choose to dress says a lot about who we are, this could be our inner feelings, environment, and background. In this case we Andy's internal and external shift as the film progresses. As people grow and adapt their outer self will often change with their inner self, which can result in the choices of clothing or expression. The external change doesn't always result in a fresh look, but a shift in how one carries themselves or interacts.

Andy couldn't look anymore unprepared and "ill-fashioned" when she came into her interview. This clearly reflects Andy's personality and how she doesn't take fashion seriously. Whereas everyone walking through Runway fits the persona of Vogue unlike Andy's poor

fashion. Andy prides herself for not caring about fashion, but she still rocks a “preppy” look. (Which is often linked socially to academics and success)



Purple is often linked to mystery, compassion, and creativity. The negative notion of this color is unstable, arrogant, and immaturity. Andy is arrogant in a way because she prides herself for not conforming to the typical “fashion Society” and doesn't respect the workers. Overall, the outfit seems thrown together because the colors and pieces are horribly matched. Again, it reflects how she feels about the position and expresses her inner being.

Emotions
SPIRITUALITY
IMAGINATION
ROYALTY
MYSTERY

Effects
ENCOURAGES
UPLIFTS
INSPIRES WISDOM
ENLIGHTENS

Positive
CREATIVITY
WISDOM
COMPASSION
MYSTERY

Negative
EMOTIONAL
ARROGANT
IMMATURE
OVERLY VIGILANT

Purple *(the spiritual sovereign)*

BECAUSE OF ITS RARITY IN NATURE, PURPLE IS SEEN AS A MYSTERIOUS AND SUPERNATURAL COLOR ASSOCIATED WITH ROYALTY AND RELIGION - YET SOME PEOPLE PERCEIVE IT AS ARTIFICIAL.

IT'S AN UPLIFTING SPIRIT THAT EVOKES DEVOTION BUT ALSO INTIMIDATES FOR ITS SUPERIORITY.

IT CAN CONVEY ARROGANCE, IMMATUREITY, AND AN EMOTIONAL STATE OF MIND.

IT IS A COLOR THAT RESONATES WITH CREATIVE SOULS, AND ENCOURAGES SELF-KNOWLEDGE, DEEPENING OUR UNDERSTANDING OF OUR INNERMOST THOUGHTS.

AS SUCH A MYSTERIOUS COLOR, PURPLE EVOKES SENSUALITY AND RELATES CLOSELY TO FEMININITY.

WWW.COLORSEXPLAINED.COM

WAVELENGTH: ~ 435-380 NM

MIDDLE PURPLE #D982B5	PEARLY PURPLE #BB6AB6	FUCHSIA #AC5EB6	DARK ORCHID #AD34D5	VIOLET #7B21AB
--------------------------	--------------------------	--------------------	------------------------	-------------------

Andy's Makeover Outfit//

Andy is wearing a head-to-toe Chanel ensemble, establishing her new stance on the job and the fashion industry. Andy goes from being frumpy to being super chic.

“The reason I chose Chanel is because, number one, I felt Anne Hathaway was a Chanel girl organically, as opposed to let’s say a Versace [or Roberto Cavalli] girl,” she told Entertainment Weekly ahead of the film’s 10th anniversary. “The other reason was I have a relationship with Chanel and when I called them they were very happy to work with me on this movie because they wanted to see Chanel on a young girl to give it another point of view — [making] Chanel not just middle-aged women in suits, but youthful and funky.”



Chanel is known for its classic black--the little black dress for reference! Black is sometimes associated with sophistication, power, drama, elegance, and formality. Since the film is centered around the fashion industry, there's a certain sense of sophistication that's portrayed. We also see many of the other characters wear a lot of black, which makes sense for the theme of this film.

BLACK

sophistication,
POWER, drama,
elegance, formality,
mystery



